

FUTURE TEXTILE ROAD

The future of the textile industry

Santex Rimar Group retraces the Silk Road in Iran

Yazd, Iran – September, 2017

SANTEX RIMAR GROUP is proud to present the second FUTURE TEXTILE ROAD event to underline its commitment to the textile industry development. The event drivers are **research, dialogue and intercultural cooperation, open innovation and new technology implementation.**

The event took place in Yazd, Iran, where a branch of the Silk Road skirts the Western and Southern edges of Iran's central desert. Yazd can be called Iran textile industry hub: textile industry in this province includes about ten percent of the total spinning capacity and a quarter of total weaving capacity in the country¹.

The aim of FUTURE TEXTILE ROAD is to build an innovative platform for the future development of the global textile industry and the long-term construction of the cooperation between Countries.

During the event Santex Rimar Group signed an agreement with **Yazd University** for supplying a **SMIT rapier weaving machine** with the purpose to train students on the latest textile technologies and do research jointly.

Aliasghar Alamdar-Yazdi and Dr. **Seyed Abbas Mir Jalili** from the Textile Engineering Department of Yazd University, **Mr Kamalian** from the Sanat va Maadan Bank - Mine & Industries Bank, **Federico Businaro**, General Manager of Santex Rimar Italy, **Enrico Valsecchi**, Sales Head of Smit gave a speech as well as **Giancarlo Grandesso** from Gi.Vi.Co, Smit agent in Iran who has been a strategic partner for the organization of the event.

Contents shifted from the relationship between University and local textile companies to the financial tools for Iranian entrepreneurs who want to buy equipment - from the latest developments of SMIT to the trends of fabrics design of Spring/Summer 2018.

The event represented a unique opportunity to the attendees to visit the factory of SMIT customer **Reza Soltani**: with more than 36 years of experience he begun weaving traditional fabrics before focusing mainly on upholstery fabrics which are among the best products of SMIT rapier weaving machines.

Long before Islam, Yazd has had a very effective role in production of gold cloth and at the time of the Mughal and the Safavid Yazd people had been one of the main weavers and producers of fabric in our country and these products can be seen in the great museums of the world². SMIT has been present in the Country for 40 years and today counts more than 3,000 installed machines – 1,000 in Yazd area only.

Once again FUTURE TEXTILE ROAD investigated the theme of osmosis between East and West, between the Persian textiles trends and Italian technology.

Another cultural crossover, a further theme dedicated to the connection between worlds and contemporary creativity.

¹ *International Journal of Academic Research in Business and Social Sciences* January 2012, Vol. 2, No. 1

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