



POSITION: Junior Marketing – Corporate

LOCATION: Trissino (Vicenza), Italy

Santex Rimar Group is looking for a Junior Marketing to join the Marketing Team at the Headquarters office in Trissino (Vicenza, Italy).

At Santex Rimar Group you will be part of a passionate team that is a reference for customers worldwide becoming the leading provider of solutions and machines from weaving to textile finishing.

We are changing the ordinary way to do business, we stimulate proactivity and foster team spirit among our people.

Working in Santex Rimar Group you will be able to develop your skills and grow in a dynamic and innovative environment.

ROLE MISSION:

The Junior Marketing, while working under direct supervision of the Marketing Manager, is responsible for coordinating worldwide activities of the Marketing Department.

MAIN RESPONSABILITIES:

- Coordinate domestic and international events and tradeshows.
- Conduct market and prospect research.
- Assist with projects on market trends, clients, and leads for new clients.
- Maintain digital and printed marketing materials.
- Maintain marketing information systems, including CRM, database and other resources.
- Coordinate work of vendors (photographers, reprographics, etc.).
- Monitor general and industry publications (including websites) to keep apprised of developments, trends, and promotional opportunities.
- Develop press releases, brochure copy, articles, social networking posts, and other promotional materials.
- Participate in the strategizing and development of proposals, presentations and other marketing collateral.
- Prepare expense reports, proactively manage and maintain annual budget for Marketing expenses.
- Participate in meetings and produce marketing reports, as required.
- Track projects status.
- Contribute to the development and execution of a data clean up and maintenance plan.
- Support marketing department with other duties as needed.

KEY REQUIREMENTS:

Strong time management and organizational skills; high attention to detail and follow through.

Excellent oral and written communication skills, both in Italian and in English.

Ability to juggle many tasks at one time.

Well versed in Microsoft Office suite of products (Outlook, Word, Excel, Keynote, PowerPoint)

CRM experience a plus.

Experience utilizing online social media tools in a professional setting, such as LinkedIn and blogging.

Thrive in a fast-paced environment and approach projects with a flexible and adaptable mindset.

Enthusiastic and friendly with the ability to work with people at various levels and from different Countries.

Positive can-do attitude with problem solving approach to daily tasks and willingness to pitch in wherever needed. Ability to work overtime on occasion.

Educational requirements:

Bachelor's Degree, preferably in Marketing, Business, or a related field.